

# INTERNATIONAL ETIQUETTE AND CULTURE

Fall, 2007

Dr. Tso, Wei-fung  
Ext. 66632  
[wftso@mail.ntpu.edu.tw](mailto:wftso@mail.ntpu.edu.tw)

## **OBJECTIVE:**

Through lectures and discussions on general as well as business etiquette around the world, this course aims not only to help students to create an awareness of cultural differences found in different parts of the world but also to allow them to develop an appreciation and understanding of these differences in order to behave properly, avoid gaffes, eliminate embarrassments, and communicate more effectively with others. The first part of the course focuses on the protocol of international etiquette; while the second half of the course examines norms and idiosyncrasies observed by a specific culture or country.

## **REQUIREMENT:**

### **1. *Presentation:***

Students are divided into groups to do presentations on the etiquette do's and don'ts of a particular culture or country.

### **2. *Fieldwork on Etiquette:***

Students are given an opportunity to observe how etiquette rules are practiced in the real life situation in Taipei. Both oral and written reports are required to compare and contrast the data collected from the field and the information acquired in classes and other resources.

### **3. *Reading Assignment:***

There will be reading assignment for every class meeting. Students are expected to finish the readings before class and share their views on the issues covered in the readings with the rest of the class.

### **4. *Quizzes:***

Quizzes on the reading assignments and lectures are administered periodically.

### **5. *Attendance and Participation:***

Attendance is considered a part of class participation. Students should attend classes regularly and show their best efforts in participating in class discussions or activities.

## **GRADING:**

Presentation	25%
Field work on Etiquette	25%
Reading Assignment & Quizzes	40%
Attendance & Participation	10%